

# Ensure Quality in Digital Education

#### **Deb Adair, PhD** Executive Director, **Quality Matters**











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## **QM** - International Benchmark for Quality Digital Learning



✓ Non-Profit
✓ Academic
✓ Peer-Based



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## 1,500+ QM Member Institutions





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## **An INTEGRATED QA Process**









Research-Supported Rubrics & Standards Professional Development Offerings & Pathways Peer Review Process for Courses and Programs Guidance towards Continuum of Excellence



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## Standards to Improve Learning

#### Based on:

- Review of education research
- Studies of online education
- Application and practice

### Implemented with:

- Continuous improvement
- External peer review





## Quality Teaching & Learning in Online & Digital Environments

- Quality at Institution Level
  - Guidelines & criteria from US-based accrediting bodies
- Quality at **Program** Level
  - Program design, teaching & learning support, student outcomes
- Quality at Course Level
  - Alignment of course components to support student success



# Adapting QM

Customize QM by:

- Institution strategy/goals
- Culture
- Institution structure
- Institution governance
- Accreditation needs
- Capacity & resources
- Faculty needs



Critical for adoption within institutions

#### **Common Criteria**

Critical for QA across institutions





## **Thank You!**



#### Please contact me at: dadair@qualitymatters.org

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