



# A Sudden Change: Challenges and Opportunities

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# Business model change in the Higher Education

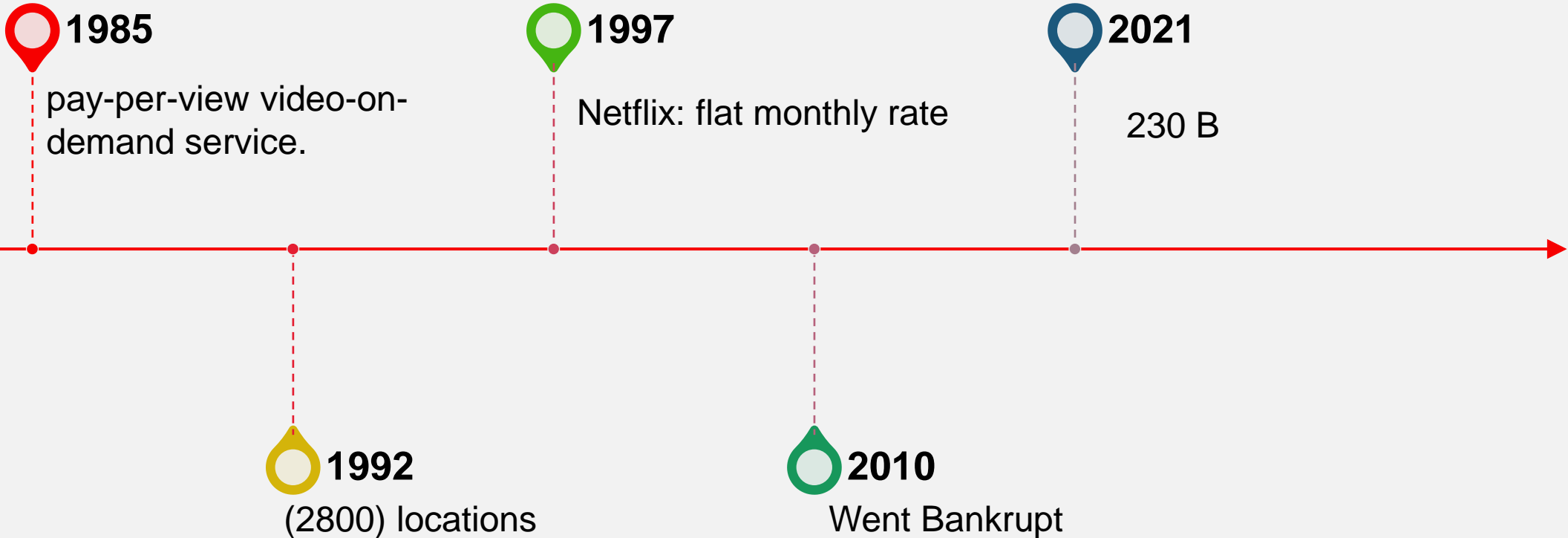
Online learning recognition challenges.

Sudden change (Digital Transformation- Digital Disruption)

Are we (HEIs) the new key players ?



# Business model change (Technology Disruption)



# Lessons For Higher Education

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*Why ?*



How Higher  
Education  
learned From  
this **Digital  
Disruption**

# HE institutions

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Immigrants

Survivals

Key players



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# Re-Imagining Higher Education Quality

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**NEW QUALITY AGENDAS FOR  
EXTERNAL AND INTERNAL  
QUALITY ASSURANCE.**



**MAINTAINING TRUST IN THE  
FACE OF UNCERTAINTY.**

# How to be a Key player

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Willing to adapt (micro credentials, short courses, assessment, tuition fees)

**Customer driven approach  
(ENSURING QUALITY,  
generation Z, learning difference  
students, automated services,  
staff engagement, student  
engagement)**

**Welcome innovation  
(social media  
platforms,  
individuality, available  
technology)**

**Create own content  
(Digitized content)**

**Engage IT experts  
(Create own solutions)**

# Make the Right Decision

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Immigrant

Survival

Key player



Self driven, Digitized content generator, Internally not Externally, Leadership commitment, Dynamic, Agile, Research supported, Culture oriented, Rethink learning principles, Reexamine our beliefs in Quality)





# Thank You

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